



HelloFresh www.hellofresh.co.uk is the UK's leading recipe box provider.

The company's Head Chef creates new recipes each week for delicious and nutritious meals for customers to create at home. Meals are simple and take around 30 minutes to prepare.

HelloFresh listens to consumers and is quick to adapt to what they want. Today this looks like convenience along with diverse and fresh ingredients that are sustainably sourced.

In 2021, **HelloFresh** delivered over 116 million meals to UK households which have an average annual household income of £50,000. It's a fantastic company to partner with and comes highly recommended.

FURTHER INFORMATION

Please contact one of the sales team on **01892 557733** or email info@griffinmediasolutions.com.



PROFILE

Gender:
54% female/46% male

Age: 25-44

Demographic: ABC1

Average household income: £50k

THE FIGURES

Product despatch:
500,000

Frequency: monthly

Max spec: A5

Price: £45/000